

Bridging Skills and Industry Demands: A Strategic Roadmap for TVL Department Chairpersons

Dr. ROSALINDA G. COCHICO
rcochico.lingayen@psu.edu.ph



Dr. Rosalinda G. Cochico is a faculty member at Pangasinan State University, specializing in Technical Vocational-Livelihood Education (TVLE). She holds a Bachelor of Secondary Education, a Master's in Education, and a Doctorate in Education, all with majors in Technology and Livelihood Education. Dr. Cochico's expertise extends to community engagement and research in TVLE, significantly impacting the teaching of TLE in higher education education through her various courses and contributions.

Technical-Vocational Livelihood (TVL) Education equips Filipino youth with job-ready skills and entrepreneurial mindsets. However, aligning curricula with evolving industry requirements remains a persistent challenge. As a TVL Department Chairperson, my leadership can transform programs into engines of employability. Below are actionable strategies to foster relevance and student success:

1. Align Curricula with TESDA Certifications and Industry Benchmarks
- Design TVL modules to reflect competencies outlined in TESDA National Certifications (NCs) and regional industry standards. This alignment ensures graduates meet employer expectations, directly enhancing their competitiveness in local job markets.
2. Foster Partnerships for Real-World Learning
- Build collaborative ties with businesses, trade associations, and industry leaders. Structured internships, apprenticeships, and site visits expose students to modern tools, workflows, and workplace culture—bridging classroom theory with practical application.

3. Invest in Faculty Competency Development

- Prioritize continuous upskilling for instructors through workshops, certifications, and industry immersion. Equipping teachers with cutting-edge technical expertise and pedagogical strategies ensures instruction remains responsive to technological and market shifts.

4. Implement Graduate Success Metrics

- Establish a feedback loop by tracking graduate employment rates, employer satisfaction, and alumni career progression. Use this data to identify skills gaps, refine program outcomes, and demonstrate accountability to stakeholders.

By adopting this proactive approach, you position your TVL program as a catalyst for workforce readiness, empowering students to thrive in dynamic industries while addressing national economic priorities.